CHAPTER 2. SIGN REGULATIONS (Deleted and Replaced by Ordinance 02-38, November 4, 2002)

4-201 GENERAL PROVISIONS, APPLICABILITY AND PURPOSES

4-201.1 Purposes
The purposes of these sign regulations are: To encourage the effective use of signs as a means of communication within the City and its planning jurisdiction; to maintain and enhance the aesthetic environment and the city's ability to attract sources of economic development and growth; to improve pedestrian and traffic safety; to minimize the possible adverse effect of signs on nearby public and private property; and to enable the fair and consistent enforcement of these sign regulations. These provisions are adopted in furtherance of the more general purposes set forth elsewhere in this zoning ordinance.

4-201.2 Applicability-Effect
A sign may be erected, placed, established, painted, created, or maintained within the City only in conformance with the standards, procedures, exemptions, and other requirements of this ordinance. With the exception of signs permitted within the public right-of-way or temporary "For Sale" and development signs located on vacant property, all signs permitted by this ordinance are accessory to an established principal use or activity situated upon a zone lot.

The effect of this article as more specifically set forth herein is:
1. To establish a permit system to allow a variety of types of signs in commercial and industrial zones, and a limited variety of signs in other zones, subject to the standards and the permit procedures of this ordinance;
2. To allow certain signs that are small, unobtrusive, and incidental to the principal use of the respective lots on which they are located, subject to the substantive requirements of this ordinance, but without a requirement for permits.
3. To provide for temporary signs without commercial messages in limited circumstances in the public right-of-way;
4. To prohibit all signs not expressly permitted by this ordinance; and
5. To provide for the enforcement of the provisions of this ordinance.

4-202 DEFINITIONS AND INTERPRETATIONS

Words and phrases used in this article shall have the meanings set forth in this section. All other words and phrases shall be given their common, ordinary meaning unless the context clearly requires otherwise.

ANIMATED SIGN: Any sign that uses movement or change of lighting to depict action or create a special effect or scene.

BANNER: Any sign of lightweight fabric or similar material that is securely mounted to a pole or a building. National flags, state or municipal flags, or the official flag of any institution or business shall not be considered banners.

BANNER (COMMERCIAL): Any banner on which appears any commercial message.
**BANNER (NONCOMMERCIAL):** Any banner containing no commercial message.

**BILLBOARD:** An off-premises sign that is affixed to or erected upon a freestanding framework that directs attention to a profession, business, commodity, service, product or entertainment conducted, sold, or offered at a location other than the premises on which the sign is located.

**BEACON:** Any light with one or more beams directed into the atmosphere or directed at one or more points not on the same zone lot as the light source; also, any light with one or more beams that rotate or move.

**BUILDING MARKER:** Any sign indicating the name of a building and date and incidental about its construction, which sign is cut into a masonry surface or made of bronze or other permanent material.

**BUILDING SIGN:** Any sign attached to any part of a building, as contrasted to a freestanding sign.

**CANOPY SIGN:** Any sign that is a part of or attached to an awning, canopy, or other fabric, plastic, or structural protective cover over a door, entrance, window, or outdoor service area. A marquee is not a canopy.

**CHANGEABLE COPY SIGN:** A sign or portion thereof with characters, letters, or illustrations that can be changed or rearranged without altering the face or the surface of the sign. A sign on which the message changes more than eight times per day shall be considered an animated sign and not a changeable copy sign for purposes of this ordinance. A sign on which the only copy that changes is an electronic or mechanical indication of time or temperature shall be considered a "time and temperature" portion of a sign and not a changeable copy sign for purposes of this ordinance.

**COMMERCIAL MESSAGE:** Any sign wording, logo, or other representation that, directly or indirectly, names, advertises, or calls attention to a business, product, service, or other commercial activity.

**FLAG:** Any fabric, banner, or bunting containing distinctive colors, patterns, or symbols, used as a symbol of a government, political subdivision, or other entity.

**FREESTANDING SIGN:** Any sign supported by structures or supports that are placed on, or anchored in, the ground and that are independent from any building or other structure.

**INCIDENTAL SIGN:** A sign, generally informational, that has a purpose secondary to the use of the zone lot on which it is located, such as "no parking", "entrance", "loading only", "telephone", and other similar directives. No sign with a commercial message legible from a position off the zone lot on which the sign is located shall be considered incidental.

**INTERSTATE SIGN:** An on-site freestanding sign located within a Three Thousand Two Hundred (3,200) foot radius of the center of the Interstate 65 and Highway 109 interchange. An interstate on-site sign must be a minimum of seventy-five (75) feet and a maximum of one hundred twenty (120) feet above the ground. Any other type of sign attached to the interstate on-site sign support which does not exceed the maximum height for its type of sign shall not be considered in calculating the...
signage of the interstate on-site sign, but it is subject to regulation by this sign regulation. Should the applicant be entitled to two or more ground signs, the support of the interstate on-site sign may be used in lieu of a separate ground sign support.

**MARQUEE:** Any permanent roof-like structure projecting beyond a building or extending along and projecting beyond the wall of the building, generally designed and constructed to provide protection from the weather.

**MARQUEE SIGN:** Any sign attached to, in any manner, or made a part of a marquee.

**MONUMENT SIGN:** A freestanding sign supported primarily by an internal structural framework or integrated into landscaping or other solid structural features other than support poles. The perimeter of monument signs is to be constructed of masonry, and such signs shall be externally lit.

**NONCONFORMING SIGN:** Any sign that does not conform to the requirements of this ordinance.

**PENNANT:** Any lightweight plastic, fabric, or other material, whether or not containing a message of any kind, suspended from a rope, wire, or string, usually in series, designed to move in the wind.

**PORTABLE SIGN:** A sign not permanently attached to the ground or other permanent structure, or a sign designed to be transported, but not including trailer signs (as herein defined); signs converted to A- or T-frames; menu or sandwich board signs; spring board signs; balloons used as signs; umbrellas used for advertising; and signs attached to or painted on vehicles parked and visible from the public right-of-way, unless said vehicle is used in the normal day-to-day operations of a business.

**PROJECTING SIGN:** Any sign affixed to a building or wall in such a manner that its leading edge extends more than six (6) inches beyond the surface of such building or wall.

**RESIDENTIAL SIGN:** Any sign located in a district zoned for residential uses that contains no commercial message, except advertising for goods or services legally offered on the premises where the sign is located, if offering such service at such location conforms with all requirements of the zoning ordinance.

**ROOF SIGN:** Any sign erected and constructed wholly on and over the roof of a building, supported by the roof structure, and extending vertically above the highest portion of the roof. Roof signs as defined by this ordinance are not permitted.

**ROOF SIGN, INTEGRAL:** Any sign erected or constructed as an integral or essentially integral part of a normal roof structure of any design, such that no part of the sign extends vertically above the highest portion of the roof and such that no part of the sign is separated from the rest of the roof by a space of more than six (6) inches.

**SIGN:** Any device, fixture, placard, or structure that uses any color, form, graphic, illumination, symbol, or writing to advertise, announce the purpose of, or identify the purpose of a person or entity, or to communicate information of any kind to the public.

**SIGN, OFF-PREMISES:** A permanent sign that directs attention to a profession, business,
commodity, service, product, event or entertainment not located or sold on the premises on which the sign is located.

**SIGN SETBACK LINE:** An imaginary line created by this ordinance to establish an easily determined setback from any public thoroughfares for the placement of certain temporary signs. The sign setback line shall be ten (10) feet from the back of the street curb, edge of pavement or stabilized shoulder.

**SPRINGBOARD SIGN:** A temporary sign that moves upon springs and which otherwise meets the specifications for a PORTABLE SIGN as defined herein.

**STREAMER:** A streamer is defined the same as a pennant for purposes of this ordinance.

**SUSPENDED SIGN:** A sign that is suspended from the underside of a horizontal plane surface and is supported by such surface.

**TEMPORARY SIGN:** Any sign that is used only temporarily and is not permanently mounted.

**TRAILER SIGN:** Any sign designed to be transported by means of wheels, whether or not the wheels remain attached, located on the ground and permanently attached thereto and which is usually a two-sided sign and including any single or double surface painted or postered panel type sign or any variation, thereof.

**WALL SIGN:** Any sign attached parallel to, but within six (6) inches of, a wall, painted on the wall surface of, or erected and confined within the limits of an outside wall of any building or structure, which is supported by such wall or building, and which displays only one (1) sign surface.

**WINDOW SIGN:** Any sign, pictures, symbol, or combination, thereof, designed to communicate information about an activity, business, commodity, event, sale, or service, that is placed inside a window or upon the window panes or glass and is visible from the exterior of the window.

4-203 MASTER OR COMMON SIGNAGE PLAN REQUIRED
No permit shall be issued for an individual sign requiring a permit unless and until a Master Signage Plan or a Common Signage Plan for the zone lot on which the sign will be erected has been submitted to and approved by the Codes Director as conforming with this chapter.

4-203.1 Master Signage Plan
For any zone lot on which the owner proposes to erect one or more signs requiring a permit, unless such zone lot is included in a Common Signage Plan, the owner shall submit to the Codes Director, a Master Signage Plan containing the following:

1. An accurate plot plan of the zone lot, at such scale as the Codes Director, may reasonably require;

2. Location of buildings, parking lots, driveways, and landscaped areas on such zone lot;

3. Computation of the maximum total sign area, the maximum area for individual signs, the height of signs and the number of freestanding signs allowed on the zone lot(s)
included in the plan under this ordinance; and

4. An accurate indication on the plot plan of the proposed location of each present and future sign of any type, whether requiring a permit or not, except that incidental signs and signs not regulated by this ordinance need not be shown.

5. The name of the owner of the property and the name of the applicant (If different from the owner).

4-203.2 Common Signage Plan
If the owners of two (2) or more contiguous (disregarding intervening streets and alleys) zone lots or the owner of a single lot with more than one (1) building (not including any accessory building) file with the Codes Director for such zone lots a Common Signage Plan conforming with the provisions of this section, a twenty-five (25) percent increase in the maximum total sign area shall be allowed for each included zone lot. This bonus may be allocated within each zone lot as the owner(s) elects.

4-203.3 Provisions of Common Signage Plan
The Common Signage Plan shall contain all of the information required for a Master Signage Plan and shall also specify standards for consistency among all signs on the zone lots affected by the plan with regard to:

Color Scheme;
Lighting;
Location of Each Sign on the Buildings;
Material; and
Sign Proportions

4-203.4 Limit on Freestanding Signs under Common Signage Plan
The Common Signage Plan, for all zone lots with multiple uses or multiple users, shall limit the number of freestanding signs to a total of one (1) for each street on which the zone lots included in the plan have frontage and shall provide for shared or common usage of such signs. In any instance where the properties included within a Common Signage Plan may contain an intervening street, the number of freestanding signs shall be limited to one (1) for each street, and such properties shall be treated as a unified zone lot. The maximum height of the freestanding signs permitted shall be as specified in Table 4-207-C.

4-203.5 Other Provisions of Master or Common Signage Plans
The Master or Common Signage Plan may contain such other restrictions as the owners of the zone lots may reasonably determine.

4-203.6 Consent
The Master or Common Signage Plan shall be signed by all owners or their authorized agents in such form as the Codes Director shall require.

4-203.7 Joint Processing
A Master or Common Signage Plan shall be included in any development plan, site plan, planned unit development plan, or other official plan required by the city for the proposed
development and shall be processed simultaneously with such other plan.

4-203.8 Amendment
A Master or Common Signage Plan may be amended by filing a new Master or Common Signage Plan that conforms with all requirements of the ordinance then in effect. In general, amendments shall be reviewed and acted upon by the Codes Director. Provided, however, that any amendment of a common signage plan which affects those items governed by Subsection 4-203.3, (Provisions of Common Signage Plan), of this section, shall be acted upon in a like procedure to the original plan.

4-203.9 Existing Signs Not Conforming to Master or Common Signage Plan
When a Master or Common Signage Plan is filed for a property on which existing signs are located, it shall include a schedule for bringing into conformance, within three (3) years, all signs not conforming to the proposed amendment plan or to the requirements of this ordinance in effect on the date of submission.

4-203.10 Binding Effect
After approval of a Master or Common Signage Plan, no sign shall be erected, placed, painted, or maintained, except in conformance with such plan and such plan may be enforced in the same way as any provision of this ordinance. In case of any conflict between the provisions of such plan and any other provision of this ordinance, the ordinance shall control.

4-204 PERMITTING PROCEDURES

4-204.1 Permits Required
If a sign requiring a permit under any provision of this ordinance is to be placed constructed, erected, or modified on a zone lot, the owner of the lot shall first file an application as required in Subsection 4-204.2, below, and receive a permit for construction, placement, erection, or modification of such sign. Following final inspection and determination of compliance with all provisions of this ordinance, a use permit may be issued for such sign. Furthermore, the property owner shall maintain in force at all times a sign permit for such sign in accordance with Subsection 4-204.4 (Permits to Remain Current and in Force) of this section. No sign shall be erected in the public right-of-way, except in accordance with Section 4-210, (Signs in the Public Right-of-Way), and the permit requirements of Subsection 4-204.2 (Application and Review Procedures). No sign permit of any kind shall be issued for an existing or proposed sign, unless such sign is consistent with the requirements of this ordinance, (including those protecting existing signs), in every respect and with the Master Signage Plan or Common Signage Plan in effect for the property.

4-204.2 Application and Review Procedures
The following procedures shall govern the application for, and issuance of, all sign permits under this ordinance, and the submission and review of Common Signage Plans and Master Signage Plans.

1. Application
   All applications for sign permit of any kind and for approval of a Master or Common Signage Plan shall be submitted to the Codes Director. Prior to construction of any sign, a construction permit shall be obtained from the Codes Director. Sign use permits shall
2. **Fees**
   Each application for a sign permit or for approval of a Master or Common Signage Plan shall be accompanied by the applicable fees, which shall be established by the Mayor and Board of Aldermen of the City from time to time by resolution. If a sign is constructed without approval of necessary permits the applicable fees shall be doubled.

3. **Completeness**
   Within ten (10) working days of receiving an application for a sign permit or a Master or Common Signage Plan, the Codes Director shall review it for completeness. If the Codes Director finds that it is complete, the application for plan review shall then be processed. If the application is incomplete, the Codes Director shall provide to the applicant a notice of the specific ways in which the application is deficient, with appropriate references to the applicable sections of this chapter.

4. **Action on Plan**
   Following a determination of completeness of any application for approval of a Master Signage Plan or Common Signage Plan, the Codes Director shall act on one of the following dates:
   a. Fourteen (14) working days after submission of a complete application if the application is for signs for existing buildings; or
   b. Ten (10) working days after the date of final action on any related application for a building permit, site plan, or development plan for signs involving new construction.

2. **Failure to Act on Plan**
   Failure by the Codes Director to act within the time periods indicated above shall cause such plan to be approved. However, such approval shall not be construed so as to relieve the applicant from compliance with all provisions of this article. On or before such date, the Codes Director shall either:
   a. Approve the proposed plan if the sign(s) as shown on the plan and the plan itself conforms in every respect with the requirements of this ordinance; or
   b. Reject the proposed plan if the sign(s) as shown on the plan or the plan itself fails in any way to conform with the requirements of this ordinance. In case of a rejection, the Codes Director shall specify in the rejection the section or sections of the ordinance with which the plan is inconsistent.

### 4-204.3 Permits to Construct or Modify Signs

Signs identified as "P" or "S", on Table 4-207-A, may be erected, installed, or created only in accordance with a duly issued and valid sign construction permit from the Codes Director. Such permits shall be issued only in accordance with the following requirements and procedures.

1. **Permit for New Sign or for Sign Modification**
   An application for construction, creation, or installation of a new sign or for modification of an existing sign shall be accompanied by engineering drawings to show the dimension,
design, structure, and location of each particular sign, to the extent that such details are not contained on a Master Signage Plan or Common Signage Plan then in effect for the zone lot. One (1) application and for plan review or sign use may include multiple signs on the same zone lot. In any instance where an application involves multiple signs, fees shall be applied to individual signs included within such application.

2. **Inspection**
The Codes Director shall cause an inspection of the zone lot for which a construction permit for a new sign or for modification of an existing sign is issued on or before six (6) months from the date of issuance. If the construction is not substantially complete within six (6) months from the date of issuance, the permit shall lapse and become void. If the construction is complete and in full compliance with this ordinance and electrical codes, the Codes Director shall affix to the premises a permanent symbol identifying the sign(s) and the applicable permit by number or other reference. If the construction is substantially complete, but not in full compliance with this ordinance and applicable codes, the Codes Director shall give the owner or applicant notice of the deficiencies and shall allow an additional thirty (30) days from the date of inspection for the deficiencies to be corrected, if the deficiencies are not corrected by such date, the permit shall lapse. If the construction is then complete, the Codes Director shall affix to the premises the permanent symbol described above.

4-204.4 **Permits to Remain Current and in Force**

The owner of a zone lot containing signs requiring a permit under this ordinance shall at all times maintain in force a sign permit for such property. Such permit shall be renewed annually as required by Subpart 2, of this subsection. Sign permits shall be issued for individual zone lots, notwithstanding, the fact that a particular zone lot may be included with other zone lots in a Common Signage Plan.

1. **Initial Sign Permit**
   An initial sign permit shall be issued by the Codes Director covering the completed sign installation, construction, or modification.

2. **Permits to Be Renewed Annually**
   An annual review and renewal shall be required for each property for which a sign permit has been issued. A single renewal permit shall be issued for all signs located upon a site. The purpose of this annual review is to insure compliance with all provisions of this article, specifically including the requirements for safety and maintenance found in Section 4-209 (Design, Construction, and Maintenance).

3. **Lapse of Sign Permit**
   Within sixty (60) days of the termination of a business, commercial or industrial enterprise, all signs relating to such activity shall be removed. The property owner shall be responsible for the removal of such signs or in the alternative, display a blank face until such property is occupied. The property owner shall be determined by the most recent property tax roll listing.

5. **Assignment of Sign Permits**
   A current and valid-sign permit is freely assignable to a successor as owner of the property
or holder of a business license for the same premises, subject only to filing such application as the Codes Director may require and paying any applicable fee. The assignment shall be accomplished by filing and shall not require approval.

4-205 TEMPORARY PERMITS
Permits for temporary signs shall be subject to the following requirements:

4-205.1 Temporary Sign Permits
Temporary signs shall be allowed only upon the issuance of a temporary sign permit, which shall be subject to the following requirements:
1. Permit Exception
   No permit is required for temporary signs erected, placed or maintained in accordance with Subsection 4-205.2 (Political Signs and Banners).

2. Sign Setback
   A temporary sign other than those permitted in Subsection 4-210.2 (Temporary Signs) shall not be erected, placed or maintained on the thoroughfare side of the sign setback line.

3. Traffic Hazard, Prohibited
   In addition to other setback requirements, temporary signs shall be located such that at any intersection ingress/egress point the traffic visibility shall not be impaired.

4. Other Conditions
   A temporary sign shall be allowed only in districts shown with a letter "S" or "P" for "Temporary Signs", on Table 4-207-A, and subject to all requirements for temporary signs, as noted therein. Political signs may be erected in any district subject to the requirements of Subsection 4-205.2, of this article.

4-205.2 Political Signs and Banners
Temporary political signs and banners shall be allowed subject to the following requirements:
1. Term
   Political signs are permitted for a period not to exceed sixty (60) days prior to an election and removed within three (3) days following such election. This time period shall include weekends and each day shall begin and end at 12:00 noon.

2. Size
   Temporary political signs shall not exceed sixteen (16) square feet.

4-205.3 Temporary Business Signs
Temporary business signs may be used for a period not to exceed sixty (60) days subject to the requirements and standards established herein. In addition to use of temporary business signs for general purposes, a temporary business sign may be used in lieu of permanent signs for the time period stipulated herein. Only one (1) temporary sign is permitted per business and may be of the following types:
1. **Freestanding Signs**
   A freestanding sign with a maximum size not to exceed 18" X 24".

2. **Temporary Commercial Banners**
   Temporary commercial banners shall not exceed forty (40) square feet shall be allowed upon the issuance of a temporary sign permit. No more than one (1) banner shall be permitted for each business or other tenant occupying any zone lot. A banner shall be securely attached to a building or other permanent structure on the zone lot.

3. **Other Temporary Business Signs**
   Portable signs, including A- or T-frame; menu or sandwich board signs, may be utilized as temporary business signs, provided that no such sign may be larger than thirty (30) by thirty-six (36) inches in size.

4-205.4 **Temporary Signs and Banners - Noncommercial**
Temporary noncommercial signs and banners shall be allowed upon the issuance of a temporary sign permit, subject to the following requirements:

1. **Term**
   A temporary sign permit shall allow the use of a banner for a period not to exceed sixty (60) days. Temporary signs utilized to announce special nonprofit civic events may be allowed for a period not to exceed thirty (30) days.

2. **Size and Number**
   Temporary noncommercial banners shall not exceed forty (40) square feet. No more than one (1) banner shall be permitted for each business or other tenant. Where more than one business is located upon any zone lot, the approval of such banners shall be at the discretion of the Codes Director.

3. **Installation**
   A banner shall be securely attached to a building or other permanent structure on the zone lot.

4-205.5 **Inflatable Signs and Tethered Balloons**
Temporary permits for inflatable signs and tethered balloons shall be allowed upon issuance of a temporary sign permit, subject to the following requirements.

1. **Term**
   A temporary sign permit shall allow the use of an inflatable sign or tethered balloon for a period not to exceed seven (7) days.

2. **Installation**
   An inflatable sign or tethered balloon shall be securely attached and/or anchored so as to remain safe and secure during the term of its use. No balloon or inflatable sign shall exceed ten (10) feet in height (Height of actual balloon or sign).

4-205.6 **Garage Sale Signs**
One (1) temporary sign announcing a garage sale may be erected on the property for which it
advertises. It shall not exceed eight (8) square feet in sign area per face. Property with two (2) or more frontages shall be permitted one (1) additional sign per frontage. Such signs may be posted only between Wednesday at noon and Monday at noon. See Subsection 4-210.2 (Temporary Signs) for additional requirements for garage sale signs.

4-205.7 For Sale Signs
For Sale signs of not more than sixteen (16) square feet pertaining to the sale, lease or rental of the property where such sign is located may be permitted subject to the following provisions. If the said property faces more than one (1) street, one (1) sign may be allowed for each frontage. Each such sign shall be located not nearer than ten (10) feet to a street right-of-way.

4-205.8 Construction/Development Signs
A sign of not more than sixteen (16) square feet indicating the name of the contractors, engineers, developers and/or architects of a construction project. Temporary shall mean in connection with this sign the period of time commencing with construction of the project and terminating with completion of the project. In any instance where a construction may extend more than a year such sign shall be renewed annually.

4-205.9 Open House Signs
"Open House" signs of not more than sixteen (16) square feet pertaining to the sale, lease or rental of the property may be permitted subject to the following provisions. Such signs may be posted only between Friday at noon and Monday at noon. Each such sign shall be located not nearer than ten (10) feet to a street right-of-way.

4-206 SIGNS EXEMPT FROM REGULATION UNDER THIS ORDINANCE
The following signs shall be exempt from regulation under this ordinance:
A. Any public notice or warning required by a valid and applicable Federal, state, or local law, regulation, or ordinance;

B. Any sign that is not legible from a distance of more than three (3) feet beyond the lot line of the zone lot or parcel on which such sign is located;

C. Works of art that do not include a commercial message;

D. Holiday lights and decorations with no commercial message, but only in conjunction with the appropriate holiday;

E. Private street name and traffic control signs on private property, such as Stop, Yield, and similar signs, the face of which meet Department of Transportation standards and which contain no commercial message of any sort.

F. "No trespassing", "no hunting", "no fishing", "no loitering", and like signs not exceeding one (1) square foot in area;

G. Incidental signs as defined by this article; and
H. On-premise identification signs for home occupations provided that only one (1) unlighted sign not exceeding four (4) square feet in area may be permitted on any zone lot and that any such sign shall contain only the name of the business and/or the business owner.

4-207 SIGNS ALLOWED ON PRIVATE PROPERTY WITH AND WITHOUT PERMITS

4-207.1 General
Signs shall be allowed on private property in the City in accordance with and only in accordance with, Table 4-207-A. If the Letter "P" appears for a sign type in a column, such sign is allowed without prior permit approval in the zoning districts represented by that column. If the Letter "S" appears for a sign type in a column, such sign is allowed only with proper permit approval in the zoning districts represented by that column. Special conditions may apply in some cases. If the Letter "N" appears for a sign type in a column, such a sign is not allowed in the zoning districts represented by that column under any circumstances.

Although permitted under the previous paragraph, a sign designated by an "S" or "P", in Table 4-206-A, shall be allowed only if:

1. The sum of the area of all building and freestanding signs on the zone lot conforms with the maximum permitted sign area as determined by the formula for the zoning district in which the lot is located as specified in Table 4-207-B;

2. The size, location, and number of signs on the lot conform with the requirements of Tables 4-207-C and 4-207-D, which establish permitted sign dimensions by sign type, and with any additional limitations listed in Table 4-207-A;

3. The characteristics of the sign conform with the limitations of Table 4-207-E (Permitted Sign Characteristics) and with any additional limitations on characteristics listed in Table 4-207-A.

4-207.2 Protection of First Amendment Rights
Any sign, display or device allowed under this ordinance may contain, in lieu of any other copy, any otherwise lawful noncommercial message that does not direct attention to a business operated for profit or to a commodity or service for sale, and that complies with all other requirements of this ordinance.

4-207.3 Flags
Permits for flags shall be subject to the following:

1. Governmental Flags
   Flags of the United States, the state, the city, foreign nations having diplomatic relations with the United States, and any other flag adopted or sanctioned by an elected legislative body of competent jurisdiction. These flags must be flown in accordance with protocol established by the Congress of the United States for the Stars and Stripes.

2. Nongovernmental Flags
   Flags which present the name, corporate symbol, logo or other means of identification of
any private for-profit commercial enterprise are deemed to be signs and shall be subject to the provisions of this article (with the exception of height requirements). No such flag shall exceed twenty-four (24) square feet per face. The total area (both faces) shall be calculated and this amount debited against the allowable freestanding sign area for the site. The applicant shall have a choice of erecting a freestanding sign or utilizing a flag in those circumstances where the size of the flag is equal to the size of the allowable freestanding sign. A flag and a freestanding sign combination are permissible only in those circumstances where the total area of both the flag (doubled) and the freestanding sign shall not exceed the total allowable area for freestanding signs on the site.

3. **Other Flags**
   Decorative flags and flags representing religious or charitable organizations, schools, bands, athletic teams, competitions, clubs, holidays, political parties, and special events are deemed to be banners and are regulated by the provisions of Subsection 4-205.3.

4-207.4 **Freestanding Signs**
The number, location, and spacing of freestanding signs shall be governed by the provisions of this section.

1. **Residential and Office Subdivision**
   Residential and office subdivisions may erect freestanding identification and information signs. Such signs shall be located at the primary entrance(s) to the development/subdivision. Upon approval by the Planning Commission, a subdivision sign may be erected in the right-of-way provided that, in the opinion of the Codes Director, it does not pose a traffic hazard.

   Such signs shall be administered and maintained by an established property owners' association or maintenance organization and in no way shall be the responsibility of the city or county. These signs shall not exceed sixteen (16) square feet in area, and any permit issued for such signs shall not exceed twelve (12) months duration.

2. **Other Freestanding Signs**
   Freestanding signs other than those regulated by Subpart 1 (above) of this section, shall be limited to one (1) per entrance, but no more than a total of two (2) such signs for the development, subject to the spacing distance limitations noted in Subpart 3, of this section.

3. **Spacing Limitations of Freestanding Signs**
   Freestanding signs on any premises shall be spaced at minimum intervals of two hundred (200) feet along each public way which views the premises. In the event that less than two hundred (200) feet of any premises is visible from any one public way, only one (1) sign shall be permitted along that public way.

4-208 **COMPUTATIONS**
The following principles shall control the computation of sign area and sign height.

4-208.1 **Computation of Area of Individual Signs**
The area of a sign face (which is also the sign area of a wall sign or other sign with only one
face) shall be computed by means of the smallest square, circle, rectangle, triangle, or combination thereof that will encompass the extreme limits of the writing, representation, emblem, or other display, together with any material or color forming an integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed, but not including any supporting framework, bracing, or decorative fence or wall when such fence or wall otherwise meets zoning ordinance regulations and is clearly incidental to the display itself.

4-208.2 Computation of Area of Multi-Faced Signs
The sign area for a sign with more than one face shall be computed by adding together the area of all sign faces visible from any one point. When two (2) identical sign faces are placed back to back, so that both faces cannot be viewed from any point at the same time, and when such sign faces are part of the same sign structure, the sign area shall be computed by the measurement of one of the faces.

4-208.3 Computation of Height
The height of a sign shall be computed as the distance from the base of the sign at normal grade to the top of the highest point of the sign face. Normal grade shall be construed to be the newly established grade after construction, exclusive of any filling, berming, mounding, or excavating solely for the purpose of locating the sign. In cases where the normal grade of the sign is lower than the grade of the adjacent public street, normal grade shall be construed the grade of the adjacent public street. Adjacent public street shall mean the street providing approved vehicle access to the property and which does or would bear the street address for the property.

4-208.4 Computation of Maximum Total Sign Area for a Zone Lot
The permitted sum of the area of all individual signs on a zone lot shall be computed by applying the formula contained in Table 4-207-B (Maximum Total Sign Area) to the lot frontage, building frontage, or wall area, as appropriate, for the zoning district where the lot is located. Lots fronting on two (2) or more streets are allowed the permitted sign area for each street frontage. However, the total sign area that is oriented toward a particular street may not exceed the portion of the lot's total sign area allocation that is derived from the lot, building, or wall area frontage on that street.

4-209 DESIGN, CONSTRUCTION, AND MAINTENANCE
All signs shall be designed, constructed, and maintained in accordance with the following standards:

A. Except for banners, flags, temporary signs conforming in all respects with the requirements of this ordinance, all signs shall be constructed of permanent materials and shall be permanently attached to the ground, a building, or another structure by direct attachment to a rigid wall, frame, or structure.

B. Every sign, including, but not limited to, those signs for which permits are required, shall be maintained in a safe, presentable, and sound structural condition.

(1) To prevent rust, peeling, flaking, fading or rotting, all signs and supports shall be painted, unless they have been anodized or similarly treated.
(2) Broken panels, missing letters, defective illumination, torn fabric, flaking or peeling paint and other damage to a sign shall be replaced or repaired.

C. All freestanding signs shall be designed to withstand a seventy (70) mile per hour wind loading. The drawings for all such signs shall be signed and stamped by a Tennessee licensed engineer certifying compliance with this provision.

D. Materials used in construction of permanent signs shall be of a weather resistive nature. Construction must be accomplished in such a manner that such signs will not be readily deteriorated by weather.

E. If a determination is made by the Codes Director that any sign is unsafe, not secure, in violation of this section, or is in violation of any applicable law or a public danger, notice of such violation shall be given to the property owner and/or occupant where such sign is located. The property owner and/or occupant shall have thirty (30) days from the date of said notice to remove, repair or remedy said violation. If such remedial action or removal does not occur, the Codes Director may cause the removal of the sign. The property owner and/or occupant shall be responsible for the cost of removal within thirty (30) days, after notification of such costs. Any costs that continue to go unpaid shall cause a lien to be set against the affected property. To the extent permissible by law, said lien shall be superior to all other liens and encumbrances, except tax liens, provided that within sixty (60) days after such cost and expense is incurred, the City files notice of lien in the office of the County Register of Deeds. Upon payment of the incurred costs and any additional costs that may arise, the lien shall be released by the City. Any sign which presents an immediate danger to the public may be removed at the direction of the Codes Director in accordance with the procedures set forth, above.

4-210 SIGNS IN THE PUBLIC RIGHT-OF-WAY
No signs shall be allowed in the public right-of-way, except the following which do not require a sign permit.

4-210.1 Permanent Signs
1. Public signs erected by or on behalf of a governmental body to post legal notices, identify public property, convey public information, and direct or regulate pedestrian or vehicular traffic;

2. Bus stop signs erected by a public transit company;

3. Informational signs of a public utility regarding its poles, lines, pipes, or facilities; and

4. Awning, projecting, and suspended signs projecting over a public right-of-way in conformity with the conditions of Table 4-207-A, of this ordinance.

5. Informational signs of any civic or religious organization which announce the location, time and place of meetings of the organization provided they do not exceed four (4) square feet.
6. Freestanding residential and office subdivision identification signs as specified in Subsection 4-207.4, Subpart 1 (Freestanding Signs).

4-210.2 Temporary Signs
Temporary signs shall comply with Subpart 3, of Subsection 4-205.1 (Traffic Hazard, Prohibited) and meet the following requirements:

1. Directional Real Estate Signs
New Subdivision Directional Signs may be permitted according to the following design standards. Such signs may be no larger than nine (9) square feet in area nor greater than four (4) feet in height. The wording appearing on the sign shall be according detailed drawing (Figure 1). One (1) sign is permitted at the primary entrance(s) to the development or at the beginning of the street upon which the development/subdivision connects directly to an arterial or collector street as shown on the Major Route Plan. Up to four (4) realty firms may be listed upon one sign. All such signs shall be set back a minimum of ten (10) feet from the edge of pavement and shall be located such that at any intersection or ingress/egress point the traffic visibility shall not be impaired. New Subdivision Directional Signs will be erected and maintained by the owner or developer of the development being advertised.

Figure 1: NEW SUBDIVISION DIRECTIONAL SIGN DETAIL

2. Announcement of Auction Sales
Temporary announcement signs for auction sales which do not exceed a maximum size of four (4) feet by four (4) feet. A maximum of five (5) such signs advertising the sale may be permitted. Such signs may be posted no more than fifteen (15) days prior to the auction and shall be removed on the day following the auction. Temporary directional pointers
not exceeding two (2) square feet in area may be permitted on the day of the auction.

3. **Garage Sale Signs**
   Temporary garage sale announcement signs which do not exceed a maximum size of four (4) square feet. A maximum of five (5) such signs shall be permitted. Such signs may be posted only between Wednesday at noon and Monday at noon.

4-210.3 **Emergency Signs**
Emergency warning signs erected by a governmental agency, a public utility company, or a contractor doing authorized or permitted work within the public right-of-way.

4-210.4 **Political Signs**
Temporary political signs as specified in and subject to the time constraints established by Subsection 4-205.2 (Political Signs and Banners).

4-210.5 **Other Signs Forfeited**
Any sign installed or placed on public property, except in conformance with the requirements of this section, shall be forfeited to the public and subject to confiscation. In addition to other remedies hereinunder, the city shall have the right to recover from the owner or person placing such a sign the full costs of removal and disposal of such sign.

4-211 **SIGNS PROHIBITED UNDER THIS ORDINANCE**
All signs not expressly permitted under this ordinance or exempt from regulation hereunder in accordance with the previous section are prohibited within the City. Such signs include, but are not limited to:

A. Beacons;

B. Pennants and streamers;

C. Strings of lights not permanently mounted to a rigid background, except those exempts under the provision of Section 4-206; and

D. Inflatable signs and tethered balloons not in accordance with Subsection 4-205.5.

E. Signs painted on or attached to trees, fence posts, rocks or other natural features, telephone or utility poles, or painted on the roofs of building visible from any public thoroughfare;

F. Signs using the words "stop", "danger", or any other word, phrase, symbol or character in a manner that misleads, confuses or distracts a vehicle driver;

G. Trailer signs;

H. Roof Signs;

I. Any sign or sign structure other than freestanding and vertical wall extension, any portion of which extends above the parapet, building roof line or canopy against which the sign is located;
J. Signs, Off-Premises

K. Billboards

4-212 NONCONFORMING SIGNS AND SIGNS WITHOUT PERMITS
Except, as otherwise, provided herein, the owner of any zone lot or other premises on which exists a sign that does not conform with the requirements of this ordinance or for which there is no current and valid sign permit shall be obligated to remove such sign or, in the case of a nonconforming sign, to bring it into conformity with the requirements of this ordinance.

4-212.1 Signs Existing on Effective Date
Signs existing in the City which were made nonconforming by the adoption of this ordinance shall be permitted to remain in place and be maintained, provided that no action is taken which increases the degree or extent of the nonconformity. A change in the information on the face of an existing nonconforming sign which lists the various tenants located within a building or complex of buildings is expressly allowed. In any instance where a business shall cease to operate, and a new firm wishes to occupy the building or space, a new master or common signage plan shall be required.

4-212.2 Submittal of a Master or Common Signage Plan Required
Prior to issuance of a permanent sign permit involving changes and/or additions for signs existing, as of (November 4, 2002), a Master or Common Signage Plan, as specified in Section 4-203, is required to be submitted. Applicable fees shall apply to such submittal.

4-212.3 Sign Removal Required
A sign that was constructed, painted, installed, or maintained in conformance with a permit under this ordinance, but for which the permit has lapsed, shall be forthwith removed without notice or action from the City. To reinstate a lapsed permit or replace a sign removed under authority of this section all applicable fees shall be doubled.

4-213 UNLAWFUL CUTTING OF TREES AND SHRUBS
No person may, for the purpose of increasing or enhancing the visibility of any sign, damage, trim, destroy, or remove any trees, shrubs, or other vegetation located:

(A) Within the right-of-way of any public street or road, unless the work is done pursuant to the express written authorization of the city.

(B) On property that is not under the ownership or control of the person doing or responsible for such work unless the work is done pursuant to the express authorization of the person owning the property where such trees or shrubs are located.

(C) In any area where such trees or shrubs are required to remain under a permit issued under this ordinance.

4-214 NON-CONFORMING & OFF-PREMISES/OFF-SITE (BILLBOARD) SIGNS

4-214.1 Replacement of Non-Conforming Off-Premises (Off-Site/Billboard) Signs
A permitted non-conforming off-premises or off-site/billboard sign may be replaced as permitted by a sign complying with Tenn. Code Annotated, Title 13, Section 13-7-208 (h). However, if an off-premises sign, including an off-site/billboard, is replaced with a digital sign then no expansion of the sign shall be permitted. Any off-premises signs other than an off-site/billboard currently permitted by the Tennessee Department of Transportation and/or the City of Portland is a non-conforming sign. Any billboard replaced under this provision shall be considered a non-conforming use and structure.

4-214.2 Cap and Replacement Restrictions
   a. Maximum number of permitted non-conforming off-site/billboard signs. The maximum number of permitted non-conforming off-site/billboard signs shall be limited to those signs existing on effective date of this amendment (December 3, 2018).

   b. Off-site sign inventory. The Planning Department shall maintain an inventory of off-site/billboard signs within the city.

   c. Off-site signs within areas annexed into the City. If property is annexed into the city and contains an existing legally permitted off-site/billboard sign at the time of annexation, the sign(s) shall be, upon annexation, added to the city's inventory of off-site/billboard signs.

   d. Replacement signs. A permit for the construction of a replacement offsite/billboard sign with a digital billboard may only be issued after the removal of the existing off-site sign(s) and support structures unless said pole is to be used as a replacement sign per Section 4-213.3.4.

4-214.3 Design of Replacement off-premises (off-site/billboard) signs
   a. Any off-premises (off-site/billboard) sign replaced as permitted herein shall be placed in the same location as the previously permitted sign. For purposes of permitting the replacement sign the same location shall mean within five (5) feet of the location of the previous sign and the replacement sign shall comply with all required setbacks for signs as required by Table 4-207-C.

   b. Any off-premises (off-site/billboard) sign replaced shall be the same height or lesser height of the sign being replaced.

   c. Any off-premises (off-site/billboard) sign replaced with an digital sign shall be no less than three thousand five hundred (3,500) feet from the intersection of Highway 52 and Highway 109, and Highway 109 and Interstates 65.

   d. Any off-premises (off-site/billboard) sign replaced with an digital sign shall be no less than three thousand (3,000) feet from any other existing or permitted billboard signs utilizing an electronic display screen (digital) sign.
e. No single-faced off-premise (off-site/billboard) sign shall be replaced with a double-faced or more faced billboard or digital sign.

f. Any off-premises (off-site/billboard) sign replaced shall require the installation of low-level landscaping consisting a continuous hedge row of shrubs and trees of a species on the leased or owned parcel surrounding the base of the sign extending a minimum of five (5) feet from the base of the sign. No chain link or wire fencing shall be placed around the base of the sign.

g. No replacement sign shall be permitted to be placed on-top or under an existing billboard or besides an existing billboard. To be eligible for the replacement with a digital sign, any side-by-side or stacked billboards must be removed and replaced, within the timeframe described herein, only with a single digital billboard sign of a size no larger than the larger of the two billboards.

h. All existing billboards replaced with a digital or automatic changeable message copy may include a digital sign face for 100% of the coverage of the sign or display surface area.

i. All text size on any replacement billboard shall of such sufficient size to be clearly legible from a distance of five hundred (500) feet.

j. Any billboard replaced with a digital copy shall be limited message to remain static for a minimum of eight (8) seconds with a maximum change time of two (2) seconds.

k. The digital sign shall contain a default design that will freeze the sign face in a legible image or position if a malfunction occurs or the sign will turn off.

l. All billboard replacements as authorized herein shall, in addition to this code, comply with the requirements of Title 54, Chapter 21, Section 122, Tenn. Code Annotated.

m. Owners of digital billboards shall coordinate with the City of Portland to convey real time emergency information such as Amber Alerts or other emergency directives.

n. Any conflicts between the Code and the Statute the more restrictive standard shall apply.

4-215 INTERSTATE SIGN DISTRICT
a. Interstate signs shall be limited to the area within three thousand two hundred (3,200) feet radius of the center of the Interstate 65 and Highway 109 interchange.

b. One (1) interstate sign structure shall be allowed in addition to the allowable freestanding or building signs.
c. One (1) interstate sign structure shall be allowed per lot of record within the Interstate Sign District. Each interstate sign structure may have up to three (3) signs.

d. Interstate signs are an accessory use to primary use of property and shall only be permitted and installed with construction or after construction of primary use of property.

e. Interstate signs shall not be erected closer than one hundred (100) feet from any residential zoned district. For the purpose of determining the spacing required in this subsection, distances shall be measured from the sign structure to the property line of the nearest residential zoned district.

f. The maximum height of an interstate sign shall not exceed one hundred twenty (120).

g. The minimum height to the bottom of an interstate sign shall not be less than seventy-five (75) feet.

h. The maximum sign area of an interstate sign shall not exceed three hundred (300) square feet.

i. Interstate signs shall comply with freestanding sign setback requirements for zoning district in which it is being erected.
THE TABLES APPEARING IN THIS CHAPTER, WITH DISTRICT HEADINGS, HAVE THE FOLLOWING MEANINGS:

RESIDENTIAL DISTRICTS
RS    Residential, Single-Family Detached Districts (1)
RSD   Residential, Single-Family and Duplex Districts (2)
RM-1  Residential, Multi-Family High Density Districts
R-MHP Residential, Manufactured Home Parks

COMMERCIAL DISTRICTS
GCS   General Commercial Services Districts
CBD   Central Business Districts
ISD   Interchange Services Districts
OPS   Office/Professional Service Districts
NSD   Neighborhood Service Districts
HCD   Heavy Commercial Distribution Districts
HSD   Highway Services Districts

INDUSTRIAL DISTRICTS
I-R   Restrictive Industrial Districts
I-G   General Industrial Districts
I-S   Special Industrial Districts

NOTES.
(1) Includes RS-40, RS-20, and RS-15, Residential Districts
(2) Includes R-40, R-15, R-10 and R-7.5 Residential Districts
(AMENDED BY ORDINANCE 06-12, JUNE 5, 2006)

**TABLE 4-207-A: PERMITTED SIGNS BY TYPE AND ZONING DISTRICT**

<table>
<thead>
<tr>
<th>Sign Type</th>
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<th>RS</th>
<th>RSD</th>
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<th>R-MHP</th>
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<th>GCS</th>
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P = Allowed Without Sign Permit  
S = Allowed Only with Sign Permit  
N = Not Allowed  

(a) This column does not represent a zoning district. It applies to Community Facility Activities permitted under the zoning ordinance.  
(b) No commercial message allowed on sign, except for a commercial message drawing attention to an activity legally offered on the premises. One (1) sign only is permitted. Occupant may select either freestanding sign or wall sign.  
(c) No commercial message of any kind allowed on sign if such message is legible from any location off the zone lot on which the sign is located.  
(d) Only address and name of occupant allowed on sign.  
(e) No commercial message of any kind allowed on sign.  
(f) If such a sign is suspended or projects above a public right-of-way, the issuance of and continuation of a sign permit shall be conditioned on the sign owner obtaining and maintaining in force liability insurance for such a sign in such form and such amount as the Code Director may reasonably from time to time determine, provided that the amount of such liability insurance shall be at least five hundred thousand dollars ($500,000) per occurrence per sign.  
(g) The conditions of Section 4-205, of this ordinance shall apply.  
(h) See Subsection 4-205.2, for provisions applicable to flags.  
(i) See Subsection 4-205.3, for provisions applicable to commercial banners as temporary signs.
(AMENDED BY ORDINANCE 06-12, JUNE 5, 2006)

**TABLE 4-207-B: MAXIMUM TOTAL SIGN AREA PER ZONE LOT BY ZONING DISTRICT**

The maximum total area of all signs on a zone lot except incidental, building marker, temporary signs in compliance with Section 11-105, and identification signs, and flags, shall not exceed the lesser of the following:

<table>
<thead>
<tr>
<th>All RS</th>
<th>All RSD</th>
<th>RM-1</th>
<th>R-MHP</th>
<th>COM. FAC., (a)</th>
<th>OPS &amp; NSD</th>
<th>ISD</th>
<th>GCS</th>
<th>HCD</th>
<th>HSD</th>
<th>CBD</th>
<th>I-R</th>
<th>I-G &amp; I-S</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maximum Area (in sq. ft.)</td>
<td>8</td>
<td>8</td>
<td>150</td>
<td>150</td>
<td>100</td>
<td>100</td>
<td>400</td>
<td>400</td>
<td>400</td>
<td>400</td>
<td>400</td>
<td>1,000</td>
</tr>
<tr>
<td>Percentage of Ground Floor Area of Principal Building</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>4%</td>
<td>6%</td>
<td>10%</td>
<td>2%</td>
<td>8%</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Square Feet of Signage per Linear Foot of Street Frontage</td>
<td>NA</td>
<td>NA</td>
<td>0.5</td>
<td>0.5</td>
<td>2.0</td>
<td>3.0</td>
<td>6.0</td>
<td>4.0</td>
<td>4.0</td>
<td>1.0</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**NOTES:**

(a) This column does not represent a zoning district. It applies to institutional uses permitted under the zoning ordinance in residential zoning districts. Such uses may include, but are not necessarily limited to, churches, schools, parks, and hospitals. (See Article III, for full listing).
(AMENDED BY ORDINANCE 09-29, AUGUST 3, 2009)

**TABLE 4-207-C: NUMBER, DIMENSIONS, AND LOCATION OF INDIVIDUAL SIGNS BY DISTRICT**

Individual signs shall not exceed the applicable maximum number dimensions or setbacks shown on this table and on TABLE 4-207-D.

<table>
<thead>
<tr>
<th>Sign Type</th>
<th>All RS</th>
<th>All RSD</th>
<th>All RM</th>
<th>R-MHP</th>
<th>COM. FAC., (a)</th>
<th>OPS &amp; NSD</th>
<th>ISD</th>
<th>GCS</th>
<th>HCD</th>
<th>HSD</th>
<th>CBD</th>
<th>I-R</th>
<th>I-G</th>
<th>I-S</th>
</tr>
</thead>
<tbody>
<tr>
<td>FREESTANDING</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Area (sq. ft.)</td>
<td>8</td>
<td>8</td>
<td>12</td>
<td>12</td>
<td>40</td>
<td>40</td>
<td>160</td>
<td>80</td>
<td>160</td>
<td>160</td>
<td>60</td>
<td>80</td>
<td>80</td>
<td>320</td>
</tr>
<tr>
<td>Height (ft.) (e)</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>6, b</td>
<td>6, b</td>
<td>18</td>
<td>18</td>
<td>18</td>
<td>18</td>
<td>6, b</td>
<td>18</td>
<td>18</td>
<td>18</td>
</tr>
<tr>
<td>Setback (ft.)</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>5, c</td>
<td>10, c</td>
<td>5</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10, c</td>
<td>10</td>
<td>10</td>
<td>18</td>
</tr>
<tr>
<td>Number Permitted (c)</td>
<td>1</td>
<td>1</td>
<td>NA</td>
<td>NA</td>
<td>1</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>1</td>
</tr>
<tr>
<td>2. Per Feet of Street Frontage</td>
<td>NA</td>
<td>NA</td>
<td>1 per 200</td>
<td>1 per 200</td>
<td>NA</td>
<td>1 per 100</td>
<td>1 per 200</td>
<td>1 per 100</td>
<td>1 per 200</td>
<td>1 per 200</td>
<td>1 per 200</td>
<td>1 per 600</td>
<td>1 per 200</td>
<td>NA</td>
</tr>
<tr>
<td>BUILDING</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Area (Maximum sq. ft.)</td>
<td>8</td>
<td>8</td>
<td>12</td>
<td>12</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Wall Area (Percent), (d)</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>25</td>
<td>25</td>
<td>25</td>
<td>25</td>
<td>25</td>
<td>25</td>
<td>15</td>
<td>15</td>
<td></td>
</tr>
</tbody>
</table>

### Notes:

a. This column does not represent a zoning district. It applies to institutional uses permitted under the zoning ordinance in residential zoning districts. Such uses may include, but are not necessarily limited to, churches, schools, funeral homes, and cemeteries.

b. Within these districts, all freestanding signs shall be monument signs, as defined in Section 4-202, (DEFINITIONS AND INTERPRETATIONS).

c. In addition to the setback requirements on this table, signs shall be located such that there is at every street intersection a clear view between heights of three (3) feet and ten (10) feet in a triangle formed by the corner and points on the curb thirty (30) feet from the intersection or entrance way. Exception to this setback requirement is contained in Section 4-205.

d. The percentage figure here shall mean the percentage of the area of the wall of which such sign is a part or to which each such sign is most nearly parallel. Provided, however, that the area of such signs shall not exceed the area of a freestanding sign permitted for the property.

f. See Subsection 4-203.4, for limitations on the number and height of freestanding signs located within developments covered by common signage plans.
**TABLE 4-207-D: NUMBER AND DIMENSIONS OF CERTAIN INDIVIDUAL SIGNS BY SIGN TYPE**

<table>
<thead>
<tr>
<th>Number Allowed</th>
<th>Minimum Sign Area</th>
<th>Vertical Clearance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>From Sidewalk, Private Drive or Parking</td>
</tr>
</tbody>
</table>

No sign shall exceed any applicable maximum numbers or dimensions, or encroach on any applicable minimum clearance shown on this table.

**FREESTANDING**

| Residential, Other and Incidental | See Table 4-206-C | See Table 4-206-C | NA | NA |

**BUILDING**

<table>
<thead>
<tr>
<th>Banner</th>
<th>See Subsection 4-205.3</th>
<th>See Subsection 4-205.3</th>
<th>9 Feet</th>
<th>12 Feet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building Marker</td>
<td>1 per Building</td>
<td>4 Square Feet</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Canopy</td>
<td>1 per Occupant</td>
<td>25% of Vertical Surface of Canopy</td>
<td>9 Feet</td>
<td>12 Feet</td>
</tr>
<tr>
<td>Identification</td>
<td>1 per Occupant</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Incidental</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Marquee</td>
<td>1 per Occupant</td>
<td>NA</td>
<td>9 Feet</td>
<td>12 Feet</td>
</tr>
<tr>
<td>Projecting</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Residential</td>
<td>1 per Zone Lot</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Roof, Integral</td>
<td>2 per Principal Building</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Suspended</td>
<td>1 per Entrance</td>
<td>NA</td>
<td>9 Feet</td>
<td>NA</td>
</tr>
<tr>
<td>Temporary</td>
<td>See Section 4-205</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Wall</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Window</td>
<td>NA</td>
<td>25% of Total Window Area</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**MISCELLANEOUS**

<table>
<thead>
<tr>
<th>Banner</th>
<th>See Subsection 4-205.3</th>
<th>See Subsection 4-205.3</th>
<th>9 Feet</th>
<th>12 Feet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flag</td>
<td>NA</td>
<td>NA</td>
<td>9 Feet</td>
<td>12 Feet</td>
</tr>
<tr>
<td>Portable</td>
<td>1 Where Allowed</td>
<td>20 Square Feet</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>
### TABLE 4-207-E PERMITTED SIGN CHARACTERISTICS BY ZONING DISTRICT

<table>
<thead>
<tr>
<th>Sign Type</th>
<th>All RS</th>
<th>All RSD</th>
<th>RM-1</th>
<th>R-MHP</th>
<th>COM. FAC., (a)</th>
<th>OPS &amp; NSD</th>
<th>ISD</th>
<th>GCS</th>
<th>HCD</th>
<th>HSD</th>
<th>CBD</th>
<th>I-R</th>
<th>I-G &amp; I-S</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animated</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
</tr>
<tr>
<td>Changeable Copy</td>
<td>N</td>
<td>N</td>
<td>A</td>
<td>N</td>
<td>A</td>
<td>N</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
</tr>
<tr>
<td>Illumination, Internal</td>
<td>N</td>
<td>N</td>
<td>A, (b)</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
</tr>
<tr>
<td>Illumination, External</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>A</td>
<td>A, (b)</td>
<td>A, (b)</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
</tr>
<tr>
<td>Illumination, Exposed</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bulbs</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
</tr>
<tr>
<td>Neon</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
<td>A</td>
</tr>
</tbody>
</table>

A = Allowed  
N = Not Allowed

a. This column does not represent a zoning district. It applies to institutional uses permitted under the zoning ordinance in residential zoning districts. Such uses may include, but are not necessarily limited to, churches, schools, funeral homes, and cemeteries.

b. No direct light or significant glare from the sign shall be cast onto any adjacent zone lot that is zoned and used for residential purposes.